

what's *new...*

Here's a round-up of the new things that hit our desks this month

IN FULL BLOOM

FINALLY, ONE LESS THING TO TRY TO CRAM INTO YOUR OVERFLOWING NAPPY BAG! PEEL OFF THE VACUUM SEAL ON AN INDIVIDUALLY WRAPPED DIAPERBUD AND IT WILL BLOSSOM INTO A FULL-SIZE DISPOSABLE NAPPY. PERFECT FOR TRAVELLING OR TO STASH IN THE CAR FOR EMERGENCY PIT STOPS. THEY'RE \$14.99 FOR A PACK OF NINE.

Go nuts!

With food allergies on the rise, take the guesswork out of food choices for your party guests with Allergy Riders' cute-yet-functional baking cups and food flags (from \$5.95 a pack). From vegan to nut-free and gluten-free choices, you can play hostess without a worry.



GREAT value!

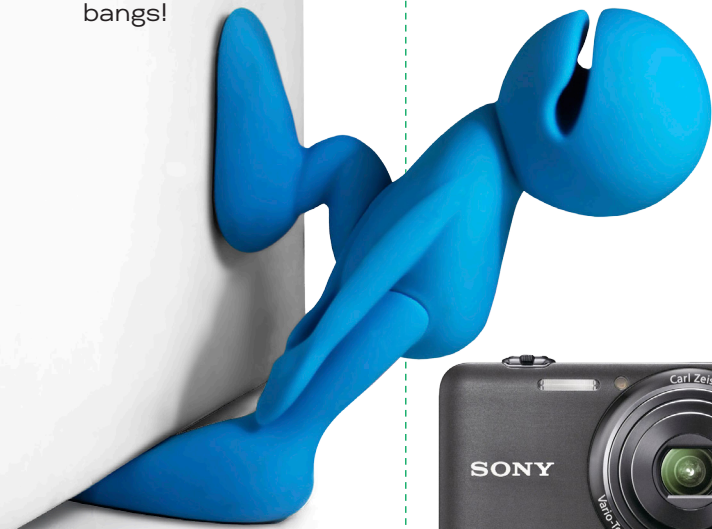


Eat by NUMBERS

INDEPENDENT TODDLERS CAN LEARN THEIR 1-2-3s WITH EACH MESSY MOUTHFUL USING THE NEW PHILIPS AVENT FEEDING RANGE, FEATURING NUMBERS AND STORY-TELLING DESIGNS. PRICED FROM \$6.95

Footloose

Put a stop to your tot's door-slamming antics with this Humperdink's Dilemma Doorstop (\$29.95). The little guy will gallantly risk having his foot crushed to stop those resounding bangs!



Roll up

Sleep easy with this Ready2Roll double-sided pillow (\$79.95), designed especially for mamas-to-be. Featuring two compact pillows joined by an adjustable middle panel, it's perfect for tossers and turners in bed and works just as well as two individual pillows to cradle your growing belly or achy back.



HAPPY SNAPS

Keep a compact Sony Cyber-shot camera (from \$329) stashed in your nappy bag and never miss a cute photo op! There's also full HD film recording, meaning you'll be able to capture those sweet giggles and hilarious comments.