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## FINANCIAL REVIEW

### **Boost for Businesswomen**

Twenty businesswomen are expected to be granted interest-free loans in the first year of a micro-finance program from the **American Express** Foundation.

The women are graduates of the Bizness Babes training program that was established by The Body Shop for young women between 18 and 25 who are not in formal education or the workforce.

The program teaches participants about personal and business finances, promotion and marketing, turning ideas into money and the importance of a business plan.

The initiative, funded by the federal Department of Education, Science and Training and previously known as Babes in Business, started in early 2006 and also includes the Australian Red Cross as a partner.